

what if you could change
the condition of your skin?

What if you could bring back
your skin's natural ability to
firm and tone itself while
intensive moisturizers and
vitamins smooth and nourish?

you can with
power rich.

Restore firmness, elasticity
and hydration to depleted skin
with Power Rich. More than a
moisturizer and more than a
formula for prematurely-aging
skin, this treatment works to
help stimulate and strengthen
damaged tissue while supplying
vital nutrients to help reduce fine,
dry lines, resurface and regenerate
skin.

your skin is ready
for a comeback.



dermalogica[®]
a skin care system researched and developed by The International Dermal Institute
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power rich[™]
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power rich skin regenerators and how they work

Palmitoyl Pentapeptide-3*

Palmitoyl Pentapeptide-3 – a key ingredient in Power Rich – is a potent regenerative protein that triggers collagen production.

Collagen is the primary component of skin that provides strength and resiliency. Over time, environmental stressors and the natural aging process break collagen down. **By the time we turn 30 years old, we lose 1% of our collagen with each birthday. The result is fine, dry lines and skin that is weaker with less tone.**

Consistent collagen production helps rebuild weakened skin tissues, which increases firmness and helps restore the elasticity that skin has lost.

Acid-free Smoothing Agents

Over use of skin treatments containing hydroxy acids at a low pH can undermine skin's natural pH balance and cause irritation, flaking, redness and prematurely aged skin. Power Rich uses a unique, non-acid smoothing complex to help stimulate cell turnover and cell renewal without disturbing skin's pH balance. The non-irritating ingredients in Power Rich make it gentle enough for daily use.

Vitamins A, C, E and B₅

The nourishing multivitamin combination in Power Rich helps reverse the signs of prematurely-aging and sun damaged skin while boosting collagen production. These vitamins also help shield the skin against environmental assaults.

Stimulating Plant Extracts

A super-hydrating, Seaweed-enriched concentrate is blended into a base of herbal extracts of Kukui Nut, Apricot Kernel Oil, Soy Phytoestrogens, and brightening Licorice and Rice Extract. This fusion of ingredients enhances skin texture, elasticity and tone, all while blocking environmental assaults.

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home care use

The Power Rich package includes five individually sealed tubes, each lasting approximately one week (or longer if you only use Power Rich once a day on targeted areas). The unique packaging is designed to guarantee product freshness and is great for travel!

Power Rich is especially effective for prematurely-aging or drier skin. Speak with your therapist about how to implement Power Rich into your regimen. (Tip: all skin conditions can benefit from using Power Rich as a treatment for the eye and lip area.)

The pharmaceutical-strength grade of this formula makes it most effective when applied directly to cleansed skin. We recommend that Power Rich be smoothed over cleansed skin morning and night. Concentrate on areas of visible aging to restore resilience and strength.

After applying Power Rich, allow to absorb for one minute. In the morning, follow with Dermalogica Solar Defense Booster SPF30 before make-up application.

so good,
it's guaranteed.

Use one tube of Power Rich, and you'll see the difference. Now imagine what five weeks will do for your skin! Use Power Rich for five weeks and we guarantee you'll see and feel a difference.



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